

22" x 6" Direct Mail

**YOUR FINANCIAL PARTNER FOR LIFE**

NOW OPEN ON  
ARLINGTON BOULEVARD

*Grand Opening*

OCTOBER 12 - 20

Look Inside To Learn About Our  
Grand Opening Price Package



**YOUR FINANCIAL PARTNER FOR LIFE**

NOW OPEN ON LANGHORNE ROAD

*Grand Opening*

AUGUST 24-31

Look Inside For Your Chance  
To Win A 42" Plasma TV  
And Other Grand Opening Prizes



**YOUR FINANCIAL PARTNER FOR LIFE**

NOW OPEN IN MILL CREEK

*Grand Opening*

JUNE 29 - JULY 7

Look Inside For Your Chance  
To Win A 42" Plasma TV  
And Other Grand Opening Prizes



**OFFERING EVEN GREATER CONVENIENCE**

Planter's Bank offers a wide range of financial services in Langhorne Road.

- Free Checking
- Benefits-Wish Checking Accounts
- Internet Banking and Bills & Pay Bill Pay
- Business Checking
- Loans and Mortgages to fit Your Life Plan

As an added convenience, our City Banking Service offers you to make transactions at any of our nearby 40-annex offices and ATMs.



**planters BANK**  
A Member Of The Virginia Financial Group

*Register To Win!*

**HERE'S YOUR KEY TO OUR GRAND OPENING GIVEAWAY!**

Join us August 24-31 as we celebrate the GRAND OPENING of our new extension close filled with one of these exciting prizes. Bring your key, try your luck and you could be a winner! No purchase necessary.

- 1st Prize: 42" Samsung Plasma TV with built-in DVD burner.
- 1st Prize: Samsung Home Theater System includes a 4-disc DVD player with digital surround sound and 5.1 compatibility.
- 1st Prize: New 300W's Plasma (Photo DVD), CD and MP3 ready by remote.
- 1st Prize: 400 lbs. Aluminum Folding Chair.
- 1st Prize: 300 lbs. New Appliance (Blender).



HOME EQUITY LINE OF CREDIT	MONEY MARKET ACCOUNT	HOME MORTGAGE SPECIAL	CERTIFICATE OF DEPOSIT
3.99% <sup>APR</sup> For The Low 6 Months	5.25% <sup>APR</sup>	.25% <sup>APR</sup> On the 1st 500 of Credit Line	5.50% <sup>APR</sup> 6 Months
8.25% <sup>APR</sup>		\$500 Credit Line	

---

**OFFERING EVEN GREATER CONVENIENCE**

With the opening of our newest office in Second Bank & Trust's new extension close to you and convenient to the Charlottesville area.

- Free Checking
- Benefits-Wish Checking Accounts
- Free Internet Banking and Bills & Pay Bill Pay
- Investment Services
- Free Business Checking
- Loans and Mortgages to fit Your Life Plan

Plus, our City Banking Service offers you to make transactions at any of our nearby 40-annex offices and ATMs.



**second BANK & TRUST**  
A Member Of The Virginia Financial Group

*Register To Win!*

Join us October 12 - 20 as we celebrate the GRAND OPENING of Second Bank & Trust's new office on Arlington Boulevard. You could be one of our DAILY WINNERS of a \$100 gift certificate redeemable at your favorite Second Bank Shopping Center outlet\*. AND you can qualify for the GRAND PRIZE of a \$1000 gift certificate for merchandise at BLUE RIDGE MOUNTAIN SPORTS.



**BLUE RIDGE**  
MOUNTAIN SPORTS

HOME EQUITY LINE OF CREDIT	MONEY MARKET ACCOUNT	HOME MORTGAGE SPECIAL	CERTIFICATE OF DEPOSIT
3.99% <sup>APR</sup> For The Low 6 Months	5.25% <sup>APR</sup>	.25% <sup>APR</sup> On the 1st 500 of Credit Line	5.50% <sup>APR</sup> 6 Months
8.25% <sup>APR</sup>		\$500 Credit Line	

planters BANK



434.522.2100  
www.plantersbank.com

**YOUR FINANCIAL PARTNER FOR LIFE**

NOW OPEN ON LANGHORNE ROAD

*Grand Opening*

AUGUST 24 - 31

Look Inside For Your Chance  
To Win A 42" Plasma TV  
And Other Grand Opening Prizes





BLF MARKETING

www.blfmarketing.com

FIN\_SE\_06

© copyright BLF Marketing

8.5" x 11" Merchandising Insert

Newspaper Ads

8.5" X 11" Insert



BLF MARKETING

www.blfmarketing.com

FIN\_SE\_07

© copyright BLF Marketing