

Looking Better Than Ever!

As a valued customer of Citizens Bank, you've helped make us the area's number one community bank. In the next few days you'll see new signs at every Citizens Bank office throughout the Tri-Cities. We're updating our look as a symbol of our dedication to you, our customer ... and to the communities we serve. You'll notice that our traditional blue is still prominent, and we've added an accent of brilliant gold to freshen our new look. From signs ... to brochures ... to ATMs, you'll see this face-lift taking place all around the Tri-Cities. Citizens Bank is THE bank of the Tri-Cities ... where you can always **Bank Your Own Way.**

From Left: Kathy Rasnick - Branch Manager, Broad Street; Kim Haney - Branch Manager, Hampton; Louella Randolph - Branch Manager, Bomberg Road




...in Tri-Cities

Businesses Grow with Citizens.

Throughout the Tri-Cities, Citizens Bank is known for helping businesses prosper. From advising on financing to providing credit lines, we have the Business Banking Services to help you grow, succeed.

- In-Cash 24/7 ATM
- Personal Lending: Kicker with No P.S. Small Business Administration
- 24/7 Online Business Banking: Accounts with features for any circumstance
- Commercial Cash Management programs
- Online Payroll and Direct Deposit
- Loans and Line of Credit Accounts
- Merchant Credit Card Services

Bank Your Own Way with Citizens Bank.

We all have our own way of doing things. That's why Citizens Bank provides you with so many banking choices for your busy lifestyle in your own changing business.

Citizens Bank is 100% bank to help you grow your business and we thank you for being an important part of the Citizens Bank family!

Free Online Banking at www.citizensbank24.com

- Checking accounts with extra benefits for customers age 50+
- Home & Family protection with auto loans
- 24-hour branch banking locations
- 24-hour Bank By Phone: Instant Banking
- Mortgage Loans, Home Equity Loans and Lines of Credit
- Loans for individuals, 501(c)(3) Non-Profit, Business, through Federal, State, and Municipal Government
- CD's (Certificate of Deposit)

Products and Services Your Way!

- Citizens Bank has signed agreements for Personal Financial Products from all 12 Tri-Cities
- Free Checking
- Unlimited check writing with any Citizens Bank checking account

A Commitment As Solid As The Mountains.

No place on earth is more rugged than the mountains. The Tri-Cities is where we live, work, play and gather. And when it comes to financial services, we can do it better. Citizens Bank has provided reliable banking services in our region for over 70 years. Citizens Bank is proud to be a part of the Tri-Cities community.

We're Your Bank in the Tri-Cities.

Just about everywhere you go in the Tri-Cities, you'll find a Citizens Bank. Our service is available 24/7. It's our way of saying we want to make banking convenient for you. And if you need to do your banking late at night or while on the road, there are telephone and online banking options that give you round-the-clock access to your money and account information.

www.citizensbank24.com

Bank Your Own Way... in Tri-Cities



Direct Mail



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