

**Award-Winning
Economic Development
Marketing Package**

Full Color Box
& Music CD



8.5" x 11"
Booklet Cover &
Inside Spreads



The "Last Train To Clarksville" is a boxed set of promotional materials aimed at a highly-targeted audience including site consultants, business prospects and governmental leaders. This campaign is a component of the Aspire Clarksville program – a privately-funded marketing and economic development initiative.

The Clarksville-Montgomery County (Tennessee) Economic Development Council was awarded **First Place** by the International Council for Best General Promotional Campaign (population category 50,000 - 200,000).



Greg Williamson/The Leaf Chronicle



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