

Graphical Emails

THANKS TO YOU

"Cleveland Helping Cleveland"

Bender Realty
 Bradley County Sheriff's Office
 Charleston Elementary
 City of Cleveland Fire Department
 Cleveland Family YMCA
 Cleveland High School
 Cleveland Middle School
 Cleveland Pediatrics
 Cleveland Utilities
 E.L. Ross Elementary School
 Hooper & Sons Excavation
 Hopewell School
 Manufacturers Chemicals
 Michigan Avenue Elementary School
 North Lane Elementary
 Oak Grove Elementary
 Park View Elementary
 Peyton's Southeastern
 Stuart Elementary
 Taylor Elementary
 Water Valley High School
 Waterville Elementary
 Wholesale Supply Group
 Yates Primary School

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Thank you for supporting the Southern Heritage Bank Community Food Drive.

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 Local Way of Healthy County

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 Expert A Difference

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Business Banking
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Simplify Business Operations With Electronic Banking.

Dr. [Name] and his colleagues at Cleveland Pediatric Solutions, Inc. simplify their daily financial operations. They turned to SHB's e-Banking solutions. How Cleveland Pediatric took their business online.

SHB can simplify your banking processes, too! Contact: Heather Bland Direct Line: 415-365-3646 heatherb@southernheritagebank.com
SouthernHeritageBank.com/Business

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When Richard and Linda Collins see local entrepreneurs who need and deserve USDA, SBA, and various other programs, including anti-discrimination, agreements and Capital's Consumption loans. When opportunity knocks, the Collins respond -- not for taking full advantage of the bank's banking technology -- the Collins know they can expect a Difference from the Business Bankers at Southern Heritage.

Put SHB's Business Banking Team to work for you! Contact: Tim Patrick, Senior Vice President Direct Line: 415-365-3333 timpatrick@southernheritagebank.com
SouthernHeritageBank.com/Business

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SUCCESS STORIES

Facility Branding and Fan Experience

Drive Your Distinctive Brand and Unique Story Across the Goal Line.

Austin Peay State University's expectations ran high as the kick-off date for its new Governors Stadium loomed large. The \$16.9 million project was to replace the ca. 1945 west side grandstands with a magnificent new state-of-the-art structure. BLF Marketing made sure the new facility was boldly branded ... the way-finding sign system provided clear and concise directions for visitors ... and legendary APSU coaches, players and teams were portrayed in a memorable fashion.

BLF Marketing was chosen by APSU Athletics Director, Derek van der Merve, to collaborate with the architect, general contractor, APSU designers and sign fabricators to achieve high-impact and memorable results by opening day. BLF's role included:

- Identified Every Sign Location in the Stadium ... and on the Site
- Designed Branding Elements and Sign Prototypes
- Developed Fabrication Specifications and Budget
- Researched and Located Vintage Photos and Associated Information for "Legends and Legacy" Wall Murals

For More on How to Score Big with Your Brand ...

Your Success is Our Success.

BLF Marketing provides businesses and organizations with Total Marketing integration ... from strategy ... to creative ... to implementation ... to analyzing (and celebrating!) results. Services include:

Strategic Services = Branding / Identity = Target Marketing = Advertising Campaigns
Internet and Social Media = Public and Media Relations

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