



Benefits Of A Relationship With BLF Marketing

- **Enhance the effectiveness and impact of your Marketing activities.**
BLF Marketing brings experience and innovation to help you increase your market share, profitability and visibility in the marketplace.
- **Present your brand and message with continuity and clarity in every medium.**
BLF Marketing assures that you maintain control over your identity, image and message ... to promote brand awareness and preference.
- **Enjoy the consistency and simplicity of single source Marketing services.**
From strategic planning through the smallest details of implementation, BLF will get the job done for you.
- **Plan your Marketing program to achieve measurable goals.**
BLF Marketing makes sure that your message is on target for your defined markets — and geared to getting results.
- **Control your Marketing costs.**
BLF Marketing values cost-effectiveness as much as our clients ... from budget planning through cost control to accountability. We'll help you establish realistic budgets and then help you live within your expectations ... and help you measure the results!
- **Continually move your Marketing efforts forward.**
Your marketing initiatives won't get bogged down. We'll keep things moving ... through effective planning, realistic goal-setting and our ability to "run with the ball."
- **Rely on experienced Marketing counsel.**
BLF Marketing's success is based on long-term relationships with clients that have achieved marketing success. We provide an objective viewpoint that focuses on your best interests. The more familiar we are with your business goals, the more valuable we will be in helping improve your bottom line.

Let's Talk About Your Success ...

The business of marketing is bigger than just getting noticed ... and more encompassing than clever advertising. BLF Marketing will dig deep into your business, unearthing your strengths, exploiting competitive advantages and developing smart strategies that enhance your bottom line. If you are as motivated by success as we are, let's talk!

- **Jeff Bibb — 931-552-0763**
jbibb@blfmarketing.com
- **Frank Lott — 931-552-0763**
frott@blfmarketing.com

We invite you to visit our web site to learn - and see - much more about BLF Marketing.
www.blfmarketing.com